



Family & Children's Place

2020 Champions for Children Breakfast

Kentucky Center for African American Heritage

Thursday, April 9, 2020

Sponsorship Opportunities

The Family & Children's Place "Champions for Children Breakfast" has provided essential support to the agency for nearly 10 years, raising **more than \$1 million** to help families hurt by child abuse and neglect. It's the agency's flagship annual event, hosting 500 community, business, and government leaders from both Kentucky and Southern Indiana. This event provides Family & Children's Place an opportunity to celebrate the accomplishments of clients, and talk about the expansion of our services in the community.

These sponsorships are a wonderful opportunity for companies across the Kentuckiana region to market their name and join us as we work to end child abuse and neglect.

Guardians - \$25,000

- Industry and sponsorship level exclusivity
- Title Sponsor of Family & Children's Place 2020 Pinwheel Campaign during the month of April, which is "Child Abuse Prevention Month"
- Opportunity for company representative to speak at the annual Family & Children's Place "Rally to End Child Abuse"
- At-event verbal and written recognition as the "Guardians" title sponsor
- Opportunity for a company representative to speak at the "Champions for Children Breakfast" event
- Three well-placed tables of 10 seats each
- Logo placement on all event promotional materials
- Recognition of "Guardians" title sponsorship on F&CP social media
- Opportunity to be featured on F&CP blog
- Corporate highlight of partnership in F&CP summer quarterly e-newsletter with a subscriber base of 4,500
- At-event professional photograph with Emmie, the Family & Children's Place Child Advocacy Center's facility dog
- Opportunity for company staff to shadow program and/or have private tour of Child Advocacy Center

Heroes - \$15,000

- At-event verbal and written recognition as “Heroes” sponsor
- Two well-placed tables of 10 seats each
- Logo placement on all event promotional materials
- Recognition of “Heroes” presenting sponsorship F&CP social media
- Opportunity to be featured on F&CP blog
- Corporate highlight of partnership in summer quarterly e-newsletter with a subscriber base of 4,500
- At-event professional photograph with Emmie, the Family & Children’s Place Child Advocacy Center’s facility dog
- Opportunity for company staff to shadow program and/or have private tour of Child Advocacy Center

Champions - \$10,000

- At-event verbal and written recognition as “Champions” sponsor
- Two well-placed tables of 10 seats each
- Logo placement on all event promotional materials
- Recognition of “Champions” partner sponsorship on F&CP social media
- Opportunity to be featured on F&CP blog
- Corporate highlight of partnership in summer quarterly e-newsletter with a subscriber base of 4,500
- At-event professional photograph with Emmie, the Family & Children’s Place Child Advocacy Center’s facility dog
- Opportunity for company staff to shadow program and/or have private tour of Child Advocacy Center

Advocates - \$7,500

- At-event verbal and written recognition as “Advocates” sponsor
- Two well-placed tables of 10 seats each
- Logo placement on all event promotional materials
- Recognition of “Advocates” sponsorship on F&CP social media
- At event professional photograph with Emmie, the Family & Children’s Place Child Advocacy Center’s facility dog
- Opportunity for company staff to shadow program and/or have private tour of Child Advocacy Center

Stewards - \$5,000

- At-event verbal and written recognition as “Stewards” sponsor
- One well-placed table of 10 seats
- Logo placement on all event promotional materials
- Recognition of “Stewards” sponsorship on F&CP social media
- At-event professional photograph with Emmie, the Family & Children’s Place Child Advocacy Center’s facility dog
- Opportunity for company staff to shadow program and/or have private tour of Child Advocacy Center

Supporters - \$2,500

- At-event verbal and written recognition as “Supporters” sponsor
- One well-placed table of 10 seats
- Logo placement on all event promotional materials
- Recognition of “Supporters” sponsorship on F&CP social media
- Opportunity for company staff to shadow program and/or have private tour of Child Advocacy Center

Friends - \$1,000

- At event verbal and written recognition as “Friends” sponsor
- One well-placed table with 10 seats
- Logo placement on all promotional materials
- Opportunity for company staff to shadow program and/or have private tour of Child Advocacy Center

****Activation of all benefits dependent upon timing of commitment***